Rallyware for Retail

Rallyware empowers retailers to achieve store excellence by equipping associates with the right tools, training, and suggested actions—right when they need them. By intelligently delivering the next best activity, the platform ensures every team member is aligned, engaged, and ready to provide outstanding customer experiences while executing seamlessly in-store.

Leading retailers trust Rallyware for associate onboarding, real-time training, streamlined communication, incentives and recognition, and centralized content management—all in a single, integrated platform. With seamless system integrations, Rallyware delivers a personalized, associate-first experience that optimizes **store operations** and drives **sales performance**.

All Within One Platform

All-in-One App

Reporting

Learning & Development

Sales Enablement

Incentives Programs

Communications

9:41
Monday, November 3

RALLYWARE
New task   now
Welcome! Complete your new user profile

RALLYWARE
New task   now
Tips on how to boost your sales

RALLYWARE
New task   now
Congratulations! You are well on your
Check out these tips.

Rallyware

Core Capabilities

Rallyware unifies essential associate tools into a single platform,
optimizing performance and revenue growth.

Rallyware

Website
rallyware.com

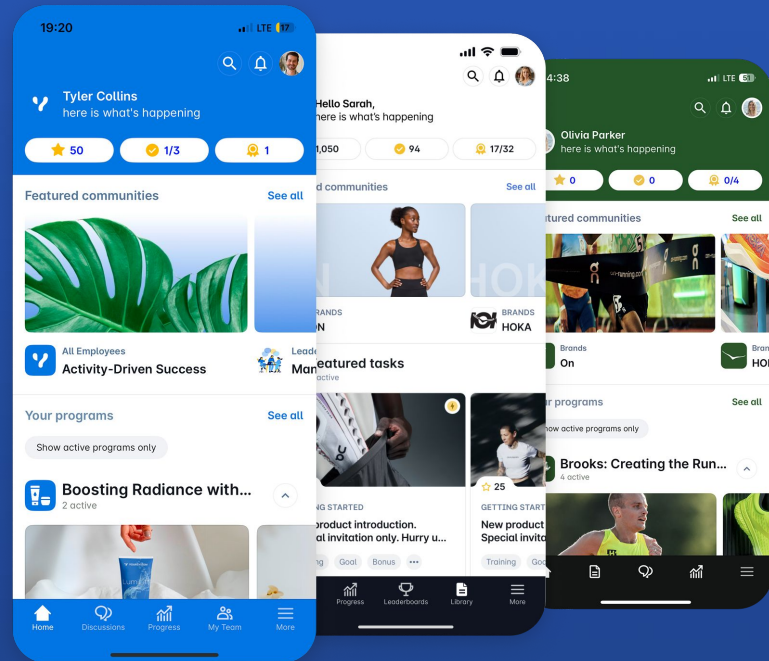Sales inquiries
sales@rallyware.com

Phone
(877) 858-8857
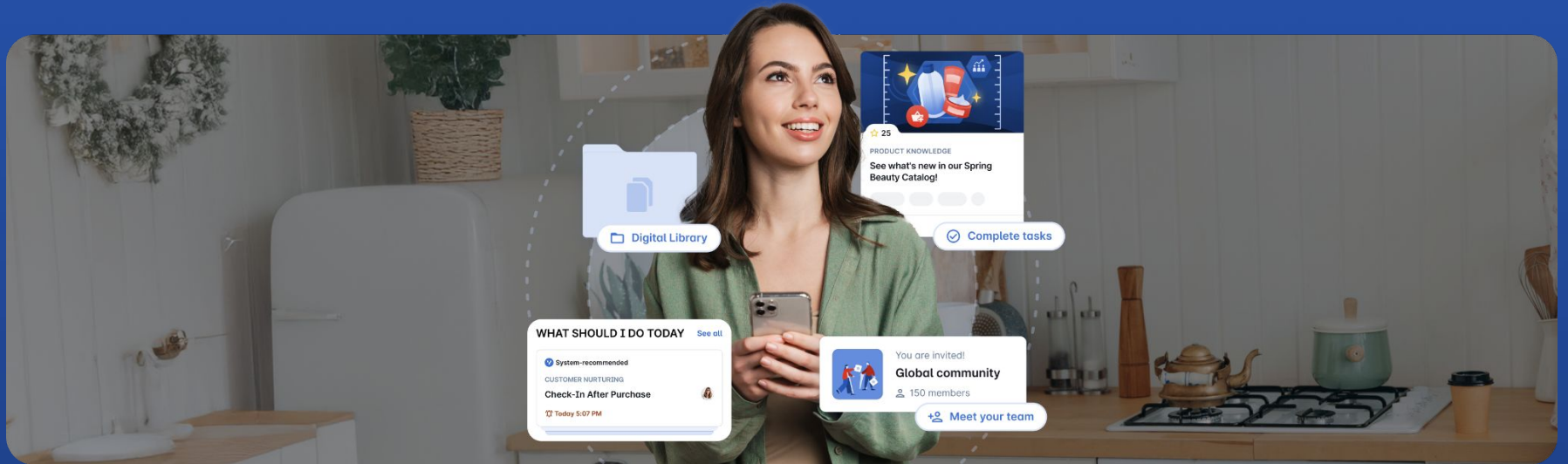
Business Rules & Recommendations Engines – Most Impactful Activity Delivered
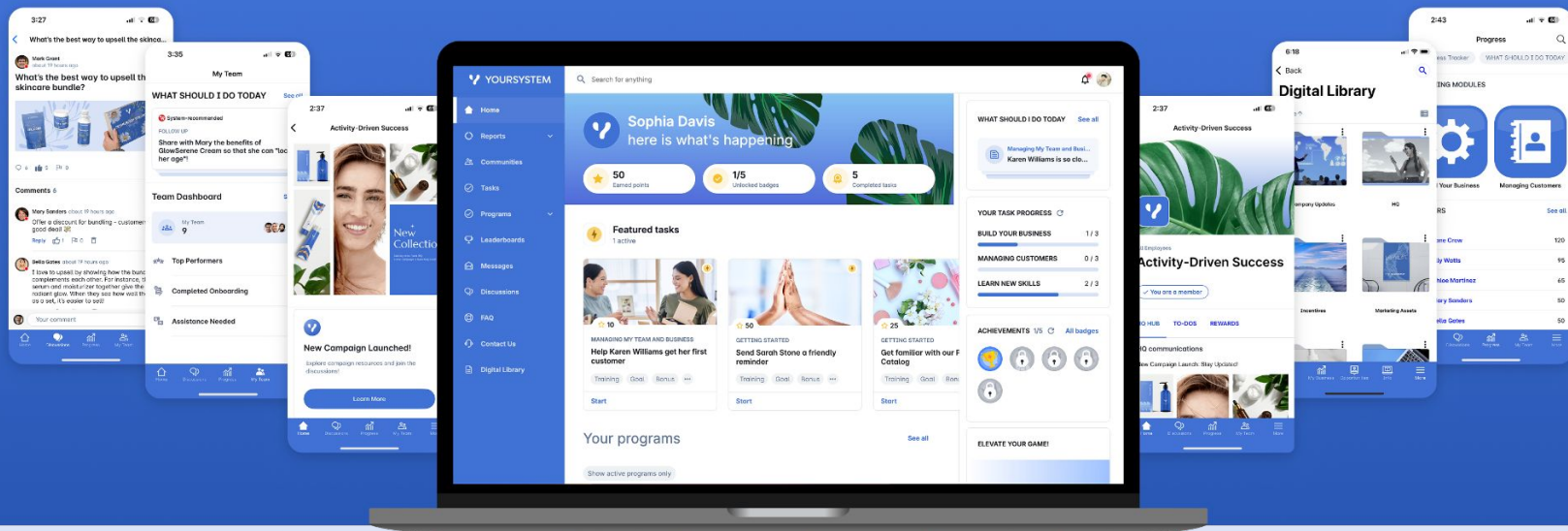
- Delivers the next best action to each associate based on individual progress and goals.

- Eliminates inefficiencies, increases productivity, and accelerates frontline success through scalable daily guidance to business growth.

- Personalizes engagement that adapts to associate journey and performance levels.

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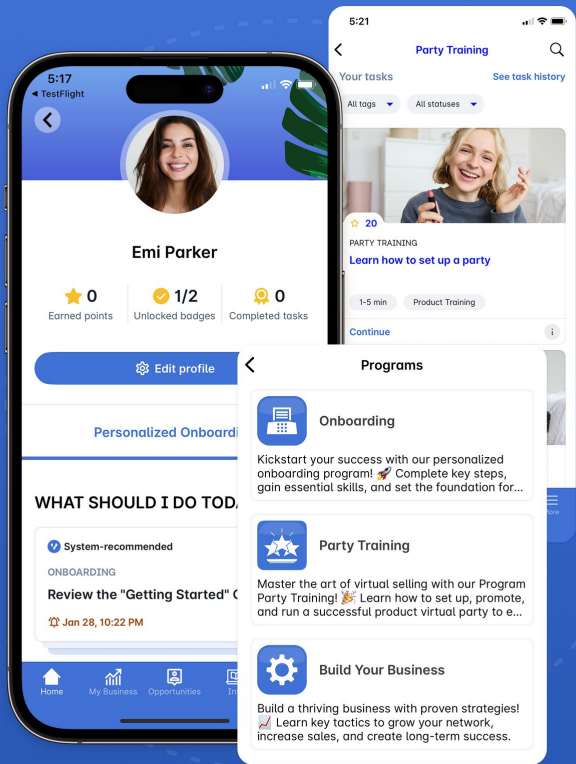# Modular Interface – Customized for Every Organization

- Fully configurable interface adapts to any retail business model and operational guidelines.

- Personalized associates daily dashboards ensure a seamless experience, focusing on what matters most.

- Mobile-first design enables intuitive, real-time frontline engagement at your team's fingertips.

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Solutions

🚀 **Rallyware**

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Learning & Development: Scaling Top Performers' Success

Rallyware delivers just-in-time, performance-driven learning tailored to each person's journey. From onboarding to ongoing development, the platform ensures associates receive only relevant, high-impact training—whether for new campaigns, compliance, or customer service. Personalized onboarding accelerates ramp-up time and improves 90-day retention, while targeted training sharpens selling skills and enhances overall performance*.

* Proven results with our Business Rules Engine

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CRM: Intelligent Customer Activity Management

Rallyware's CRM equips associates with smart to-dos, purchase history insights, and automated reminders for timely, effective customer engagement. Prepopulated, editable outreach messages help associates strengthen relationships and close deals faster. With a 360-degree view of customer interactions and optimized workflows, Rallyware CRM drives repeat business and long-term retention, giving retailers a competitive edge.
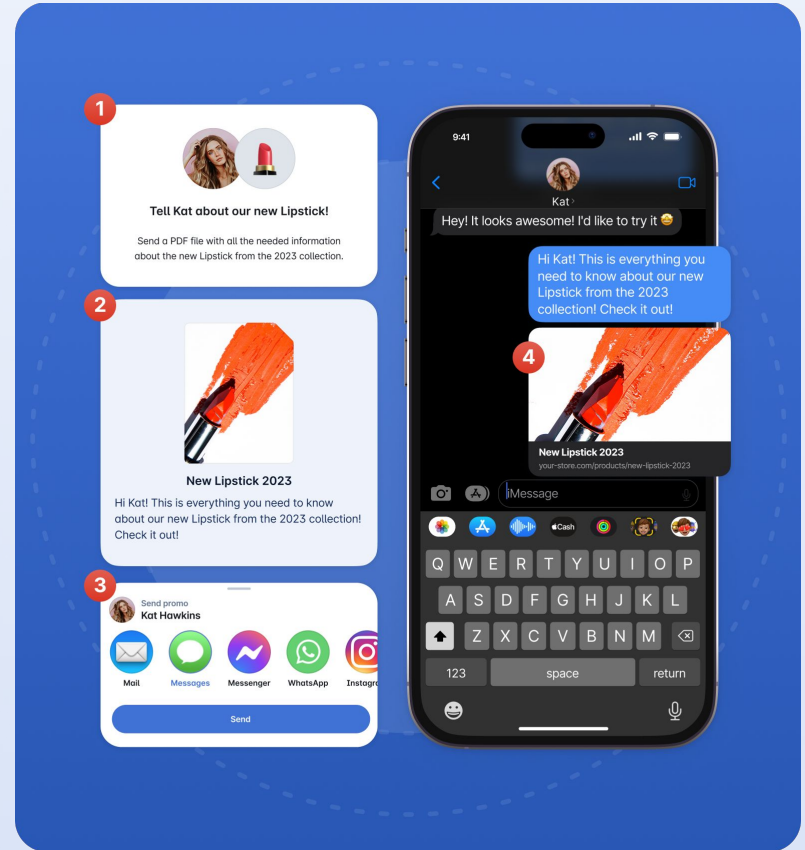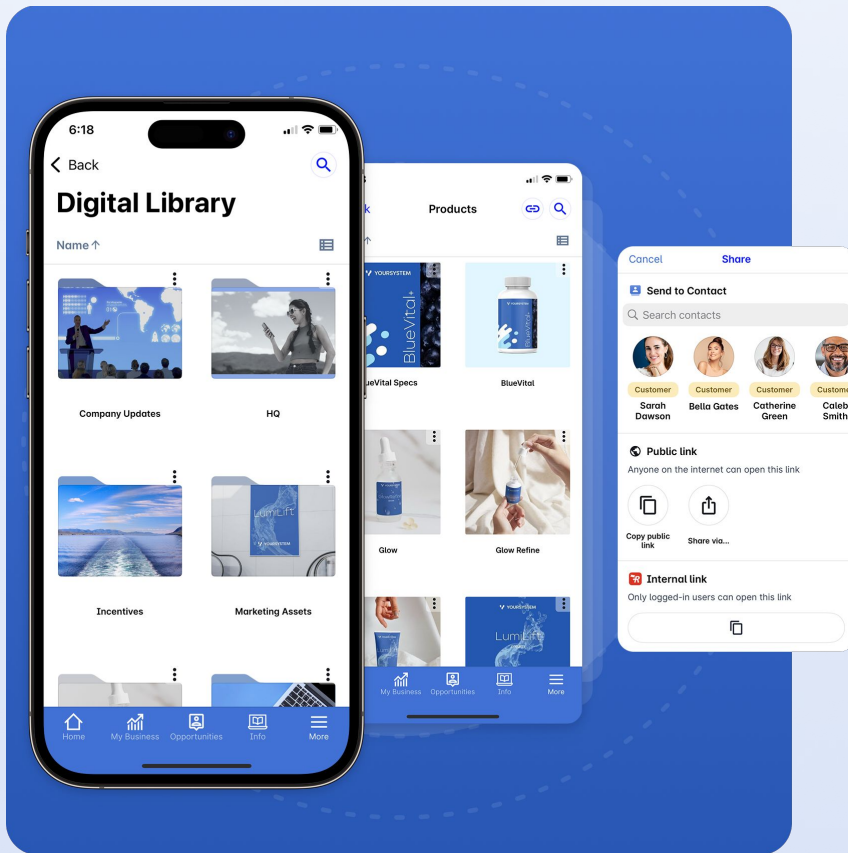
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Digital Library: Centralized Content Management

Rallyware's Digital Library consolidates all content into a single, easily accessible hub, ensuring store staff can quickly find the right materials when they need them. With advanced search, role-based access, and real-time updates, the platform eliminates content silos and empowers the frontline with up-to-date knowledge, driving efficiency and expertise.

Incentives & Recognition: Rewards That Matter

Rallyware's incentives engine transforms recognition into a strategic motivator, guiding associates toward key sales and productivity milestones. Visual progress tracking, timely notifications, and personalized rewards—including badges, leaderboards, and contests—boost engagement and performance, not just for fun but to reinforce personal goals and measurable progress*.

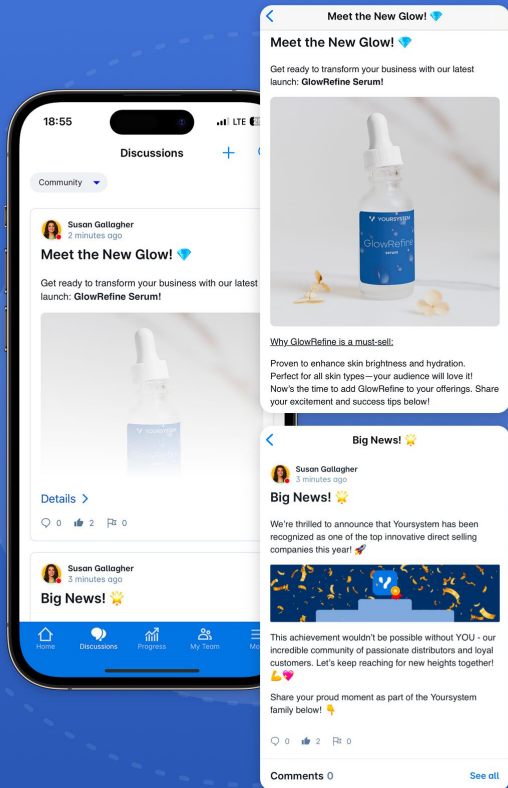* Personalized gamification increases engagement 3.5X more
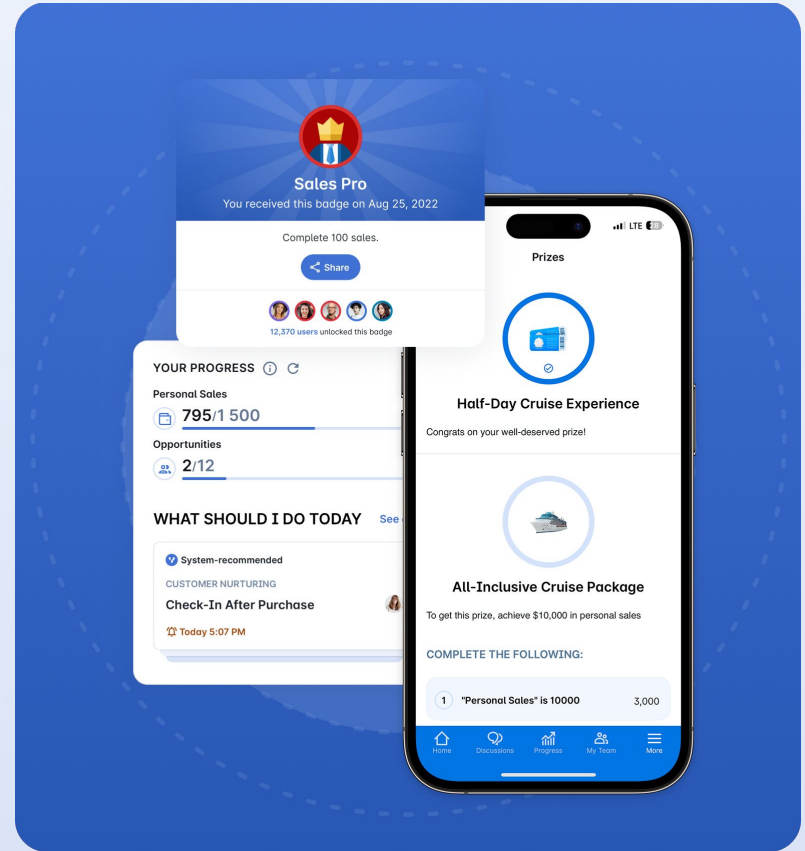
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Communications: Streamlined, Actionable Messaging

Rallyware streamlines HQ-to-frontline communication with targeted, actionable messaging. From product launches to compliance updates, organizations can broadcast at scale or tailor messages to specific segments. More than just delivery, Rallyware tracks information consumption and links it to follow-up activities, ensuring messages drive action.

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Proven Results

Built for Performance, Trusted by 200+ Leading Brands Across Industries

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Proven Results

Average **24X ROI** in the first year post-Rallyware rollout.

1.5X	**25-40%**	**35%**
Increase in customer satisfaction (NPS)	Boost in store sales productivity	Increase in 90-day associate retention
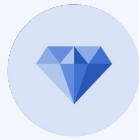
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15M+ rep livelihoods transformed with Rallyware

★★★★★
"I used to chase every lead blindly. Now, I actually know who to reach out to and when"

★★★★★
"At first, I thought it was just another app. But after my biggest commission check ever, I'm a believer."

★★★★★
"I stopped stressing about hitting my numbers because this tool keeps me focused. Now, the sales just happen."

★★★★★
"I never thought reminders could be this helpful, but somehow, they always pop up right when I need them."

★★★★★
"If I had this when I first started, I'd be years ahead by now. "

★★★★★
"I was ready to give up, but the app helped me get organized, and now I'm actually making money."

★★★★★
"Honestly, I'm not the most organized person, but this makes me look like I have my act together!"

★★★★★
"I don't have time for complicated tools/systems/spreadsheets.... This app keeps things simple, and I've never been more productive."

★★★★★
"My team jokes that I have a secret weapon. I do—this thing tells me exactly what to focus on."

★★★★½
"Somehow, this app just gets how I work. It nudges me without being annoying, and I actually follow through."

★★★★★
"I used to feel totally overwhelmed by all the moving parts of my business. Now, it's like someone hit the 'easy' button."

19:20   LTE

Tyler Collins
here is what's happening

★ 50   ✓ 1/3   🏅 1

Featured communities   See all

All Employees
Activity-Driven Success

Leade
Man

Our programs   See all

Show active programs only

Boosting Radiance with...
2 active

Home   Discussions   Progress   My Team   More

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